To the PUBLIC, and particularly to the Readers of the NEW-HAVEN GAZETTE.

GENTLEMEN,

IT has been a general complaint, that News-Papers are crouded with Advertisements, to the exclusion of those amusing or instructive articles, which the subscribers generally expect.——This practice, when carried to a great extent, can be considered in no other light than that of an encroachment on the property of subscribers.

Actuated by an ambition to honour ourselves and to benefit the Public, we propose to publish a News-Paper on a more extended and liberal plan than that of the New-Haven Gazette, and accordingly present to you the following

PROPOSALS.

I. This Paper, entitled the New-Haven Gazette and the Connecticut Magazine, shall be published in Quarto, the Price to be Nine Shillings per Annum, one half of which will be expected at the Time of subscribing.

II. All Advertisements shall be printed in a Supplement, which shall be delivered to each subscriber with the paper.

III. It shall be regularly paged, and at the end of the year each subscriber shall receive an Index.

The Advantages attending this mode of publication are the following:

Those who preserve their Papers will have, at the end of each year, a volume of Four Hundred and Sixteen pages, in Quarto,—a size more easily preserved, and more convenient to handle than a Folio.

The advantage of an Index is too obvious to need any explanation.

It effectually removes the complaint respecting Advertisements, while the Supplement as effectually accommodates the Merchants and Traders.

It has another advantage, of more consequence than all the rest——Men of genius and abilities will be more willing to place their writings in a situation in which they will probably be preserved, than in those which they are commonly lost as soon as read.

To prevent miſapprehenſions of our deſign, it may be neceſſary to mention that the next and all the ſucceeding papers for Fifty Two weeks, will contain Eight full pages.

Thoſe of our ſubſcribers who diſlike the preſent plan, will pleaſe to give in their names within Five weeks from this day: ſhould there appear to be a general diſapprobation, the New-Haven Gazette will be again publiſhed in its original form, and at its original price.

We hope that the additional title will not be deemed oſtentatious, as it is our intention that this paper ſhall not fall far ſhort of magazines in real utility.

We ſhall print a few more copies than are ſufficient for our preſent Cuſtomers, that new Subſcribers, ſhould any appear, may have the Volume compleat.

MEIGS & DANA.

New-Haven, February 15, 1786.